1. Available feature norms and their format
2. Pointers about how to collect the data
   1. instructions, generation, verification, importance
3. Typical operations performed on features
   1. stemming, spelling, normalization
   2. Weighting
   3. feature type ontologies
4. Specification of how this is automated (package description)
   1. tests to see if things work: e.g. manual spell checks vs automated ones
5. Evaluation of the approach
   1. internal (quality, size, consistency)
   2. externally (categorization, similarity)
6. Challenges and opportunities